

America's Favorite Cigarette Brand

**Benson & Hedges 100's.**

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

10 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC method.

Menthol or Regular



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"Graduation"  
2 pag. Pgs. 4/C 81.  
TV Guide-6/16/71  
Wells, Rich, Greene, Inc.